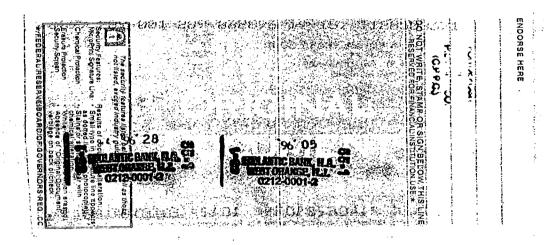
## Terra Sul Corporation v. Boi Na Brasa, Inc.

## **EXHIBIT A-14**





Terra Sul Corporation v. Boi Na Brasa, Inc.

## **EXHIBIT A-15**

Fittipaldi se recupera e já esta em casa Página 13 Computador da Mir volta a quebrar

Maradona ameaça parar de jogar

Página 14

## BRAZILIAN

Ano 1

17 a 23 - Setembro de 1997

Número 2



## Vera Fischer

A atriz internou-se, na tarde de terçafeira, na Clínica
Solar do Rio de
Janeiro, um centro
de recuperação
para dependência
química.

Pagina 11

## Senado aprova nova lei sobre o assédio sexual

Página 6



Senadora Benedita da Silva: A autora do projeto de lei

## **Esportes**:

Brasil é semi-finalista no Mundial Sub-47 Pagina 14

Brasil é capeão mundial de vôlei de praia

## Locais:

Ameaçada a construção do estadio no Ironbound

Remédios para emagrecer são banidos do mercado

Parina 10





# Falta o óleo

Pastor Darcy Caires Jr

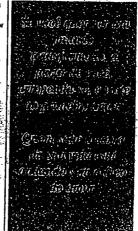
erta vez, deixei meu carro emprestado com um colega que estava em dificuldades, a única responsabilidade dele era checar sempre o óleo. Passados vários dias, o carro foi devolvido. Observando o óleo, notei que quase não havia nenhum! O carro sobreviveu, mas quem sabe, você conhece alguém que por um singelo descuido, uma falta de óleo por algumas milhas, teve um grande prejuizo com o motor!

Nos últimos dias estava refletindo sobre uma cidade do Novo Testamiento chamada Éleso. O apóstolo Paulo visitou este local, anunciou o "gospel", o evangelho, as boas novas da salveção e deixou um casal chamado Áquila e Priscila na cidade. Eles encoatraram um homem chamado Apolo, pregador, "tomaram-no consigo e, com mais exatidão, lhe expuseram o caminho de Deus", animando-o a percorrer outras áreas com esta mensagem!

Anos depois, Paulo volta a Éfeso e diáriamente começa a falar às pessoas a respeito do grande amor de Deus, e de Seu Filho, Jesus Cristo. Ele mostra princípios básicos de vida, abenços doentes, liberta pessoas dominadas por demônios, enfirm municia toda a vontade de Deus para os moradores e visitantes daquela cidade, por um período de mais de dois anos. Isto aconteceu provávelmente por volta dos anos 60 do calendário cristão.

Como Paulo sinha um espírito desbavador e grander alvos no seu ministerio pastoral e missionário eles resolveu partir. Mairou uma reunito com seus líderes que é descrita de maneira calorosa no Livro dos Atos dos Apóstolos, capítulo 20. Conseguimos ver um real amot, um compromisso de amizade sincera, por parte deste grande líder.

Neste encontro ele lembra aqueles presbiteros do seu caráter e que mesmo em meio a angústias, ribulações, légrimas e até ciladas, aunca deixou de anunciar o caminho da salvação. Paulo conficeis o Deus Todo Poderoso, e as circunstâncias difíceis não eram motivo para que ele deixasse de acreditar de dizar a



mensagem que Deus havia dado a ele. Ele mostra que havia ensinada povo usando métodos diferentes de abordar pessoas, tanto publicamente como de casa em casa. Ele destaca o fato que não fazia acepção de pessoas, isio é, todas eram importantes para ele, independente de quem eram!

Algo fantástico é que a mensagem era sempre cristalina: o "arrependimento para com Deus é a fé em nosso Senhor Jesus Cristo".

Neste mesmo encontro ele disse aos pastores e bispos que o Espário Santo os havia constituido, para que cuidassem da igreja de Deus que Jesus Cristo havia comprado com o sea proprio sangue! Paulo alertou ainda, que depois da sua partida tobos entrariam no rebanho, falando coisas perventilas, tentando engarar os irmaos.

Dépois deste encontro, muitos gnos s passaram, 30 ou. 40 anos! E no livro do Apocalipse, mais uma yez, a igreja da cidade de Éfeso é lembrada por Jesus Cristo. No capítulo 2, ele texe vários elogios, pois o povo permaceu firme nas doutrinas bíblicas mesmocom perseguições, angustias e crises. Jesus, porém, afirma que tinha algo contra aqueles cristãos de Éfesol Tenho, porém, contra ti que abandonaste o teu primeiro amor". Estava faltando o óleo do amor! A singeleza dos primeiros dias, aquele calor gostoso, aquela vontade de viver, de trabalhar, de cantar. Nos faz lembrar da força da paixão, que se não for transformada em amor, logo desaparece... Faltava aquele prazer de ser um discípulo do Mestre, de atuar

the state of the s

nas atividades da igreja com uma sinceridade agradável, descontraída, cheja de satisfação!

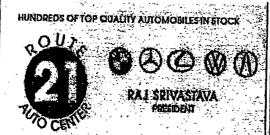
"Agora, pois, permanecem a fé, a esperançà e o amor". "B ainda que en distribua todos os meus bens entre nis pobres, e ainda que en distribua todos os meus bens entre nis pobres, e ainda que entregue men compo para ser queimado, se não tiver amor, nada disso me aproveitara" ("Cor 13). As vezes vivernos no dia a dia apenas sobrevirendo! Vinnos, a partir de hoje ter um novo parametro para nossas vidas."

Jesus foi direto ao ponto que carecia de transformação! Como anda o seu interior? Como vai o seu "amor."? Não estamos falando agora do amor na amizade, no amor sexual no casamento, no amor de preservar nossas vidas; estamos falando da essência do amor, do amor vertadejro, o amor jucondicional, o amor que busca o melhor do próximo, o amor que busca o nelhor do próximo, o amor que for con conselhor do proximo de mesmo sem receber o retornol

Só possui este amor quem primeiramente foi impactado com esse mesmo tipo de amor. A Biblia afirma que nota sinamos, poir Deus nos amou primeiro! O desafio é que a partir de hoje, nossos atos sejam feitos com amor!

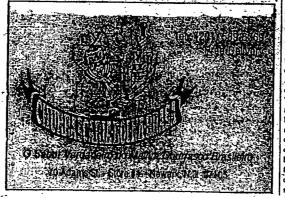
Os Dez Mandamentos podem ser resumidos em amar a Deus sobre todas as coisas e ao nosso próximo como a nos mesmos! Vamos revolucionar este mundo! Busque a Deus de todo seu coração, ame sua familia: esposa, marido, filhos, de prioritade para éles, ame seus pais! Ame sua igreja, seus passores, líderes, irmiorha fé. Ame seus vizinhos e. inelios de trabalho. Ante o seu pais, e o pais no qual voce vive! Ame ale seus intemigos Faça isso, não de mancing simplicity mas seguindo os principios e estilo de vida do nosso. Mestro e Senhor Jesus Cristo! Se você quer ver um mundo transformado, a partir de você. arrependa-se, e volto ao primeiro amor. Quem sabe o carro da sua vida está andando sem o óleo do amor. e hoje é o dia da restauração, hoje é o dia do arrependimento! Jesus disse: Vinde a mim todos os que estais cansados e sobrecarregados, e eu vos aliviarei". Mat 11:28.

Rev. Darcy Caires, Ir. Pastor da Comunidade Cristā Presbiteriana em Mineola - NY



Tel. (201) 481-2400 Fox (201) 481-4262

1299×1846 Poute 21 Newark, N.J. 07104



Classificados: Empregos, Aluguéis, Compra, Venda, Etc

Sem-terra ameaçam invadir fazenda de FHC

Manifestantes exigem que o Incra libere R\$ 3 milhões



BRAZHAN

Pag

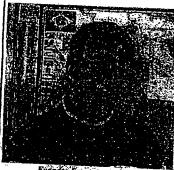
Grátis

Ano 3

Quarta-feira - 17 de Novembro de 1999

Número 163

## BAUA: MOMENTO DE DECISÃO



Presidente da BAUA

Presidente da associação diz que falta apoio da comunidade

Nenhum candidato inscrito às vésperas das eleições

O que pensa a comunidade sobre a associação

Páginas 24 e 25

Pai desesperado busca tratamento para o filho nos E.U.A.

Página 16



Vitor de 5 anos sofre de

## **ESPORTES**

FLAMENGO CONFIRMA SAÍDA DE ROMÁRIO

ATLÉTICO VENCE E CRUZEIRO RECLAMA DA ARBITRAGEM

GUGA PODE SER O 4" TENISTA DO MUNDO

Páginas 44 a 47

## LOCAIS

DIRETOR DE ESCOLA BRASILEIRA BRILHA NO PROGRAMA CRISTINA

ATIVISTA POLÍTICA BRASILEIRA É HOMENAGEADA POR JORNAL HISPANO

EMANUELA LIMA MOSTRA FINA ARTE NA ONU

Páginas 10 a 38



Voto online será testado em 2000 nos EUA.

A próxima eleição presidencial nos EUA, no ano 2000, testará o uso da Internet para votação política. Em dois estados americanos, Arizona e Idaho, o Partido Democrata usará a rede para eleições primárias. Também o governo dos EUA permitirá o voto online de 350 militares em servico fora do país.

#### A notícia é da Reuters.

As vantagens dos votos via Internet é a rapidez da apuração, a comodidade para os eleitores e o aumento da participação popular num país onde votar não é obrigação. As desvan-tagens apontadas pelos críticos recaem sobre a segurança. Hackers poderiam alterar o resultado de uma eleição ou, no mínimo, saber

quem está votando em quem, quebrando assim a privacidade do voto.

#### Novo Lancamento

A empresa americana General Motors Iançou seu primeiro carro equipado, com Internel, que o motorista poderá consultar sem perigo graças a um programa que reconhece a voz. Os usuários terão acesso à atualidade, aos resultados esportivos, à bolsa e ao correio eletrônico graças a uma conexão móvel.

Não há telas nem nenhum elemento que possa distrair a atenção do motorista, frisou a GM em um comunicado publicado em Las Vegas (Nevada). O sistema, apresentado em um Cadillac Seville modelo 2000, se aproveita do já existente computador para carros Onstar, da GM. Onstar conta com cerca de 100.000

assinantes e serão fabricados anualmente mais de um milhão de veículos equipados com este sistema.

A GM prevê desenvolver os serviços Internet disponíveis em seus carros, como por exemplo a possibilidade de ouvir música graças à tecnologia MP3, ou ouvir rádio com uma coñexão de satélite.

www.dialdafa.com.br/ lucianascotti. Não deixe devisitar o site e ler os fivros deluciana Scotti, uma garota que, aos 22-anos, sofreu um acidente vascular cerebral (AVC).

Como consequência, perdeu a voz e tornou-se tetraplégica.

Não pot acaso, à vida lhe conservou o movimento de um dedo na mão esquerda, com o quale la se comunica com o mundo. Uma excelente oportunidade para o leitor entender que o importante no ser humano não é o lay-out, mas o infinito potencial de sua alma.

#### Monitor Dobrável.

Pesquisadores da IBM anunciaram esta semana a criação de um transistor flexível que poderá ser utilizado para a criação de equipamentos flexíveis, como uma tela de computador que pode ser enrolada ou um jornal eletrônico.

A tecnologia é de baixo custo e

utiliza finas camadas de material depositadas em plástico.

www.noitescarlocas.com.br Não há muitos lugares no mundo tão bons para se divertir como o Rio de Janeiro.

Também não há melhor fonte de informação no mundo que a Internet.

Pois, então: antes de meter o pé na jaca, consulte o Noitescariocas com.br.

Tem sugestões de restaurantes, bares, pizzarias, cyber bares, livrarias, quiosques, etc e tal.

#### www:

1)Sociedade Esportiva Palmelras:www.palmeiras.com.br 2)Santos F. C.: www.lbm.com.br santosfc

3)Esporte Clube Vitéria: www.ecvitoria.com.br 4)Santa Cruz Futebol Club: www.santacruz.esp.br ou

www.samacrozesp.or ou www2.netpe.com.br/users/ corainetsanta.html.

5)Atlético: www.atletico.com.br 6)Cruzeiro: www.cruzeiro.com.br 7)Flamengo: www.flamengo.com.br 8)Botafogo: www.botafogo.com.br 9)www.digital10.cjb.nct 10)www.rededenegocios.inf.br

10)www.rededenegocios.inf.b

10)www.fly2k.dot.gov 13)www.receita.fazenda.gov.br/

14)www.hungersite.com



70 Adams St - Loja 4 \* Newark = N.J



#### COMMERCIAL GENERAL LIABILITY COVERAGE PART **DECLARATIONS COLONIA INSURANCE COMPANY**

NEW Renewal of Number\*

BROKER COPY

090-1

Named Insured and Mailing Address (No., Street, Town or City, County, State, Zip Code)

ASSOCIATED INSURANCE MANAGEMENT CORP.

· CHURRASCARIA BOI NA BRASA 70 ADAMS STREET NEWARK NJ 07105

ONE SEAPORT PLAZA 199 WATER STREET NEW YORK,N.Y. 10038

Policy Period: From

05/09/96 address shown above.

to

05/09/97

at 12:01 A.M. Standard Time at your mailing

IN RETURN FOR THE PAYMENT OF THE PREMIUM, AND SUBJECT TO ALL THE TERMS OF THIS POLICY, WE AGREE

WITH YOU TO PROVIDE THE INSURANCE AS STATED IN THIS PO	LICY.		
LIMITS OF INSURANÇE			
General Aggregate Limit (Other Than Products-Completed Operations)	\$ 1,0	000,000.	
Products-Completed Operations Aggregate Limit		500,000.	
Personal and Advertising Injury Limit		500,000.	
Each Occurrence Limit		500,000.	
Fire Damage Limit	\$		Any One Fire
Medical Expense Limit	\$		Any One Person
		<u> </u>	
RETROACTIVE DATE (CG 00 02 only)			
Coverage A of this Insurance does not apply to "bodily injury" or "proj	perty damage" which occur	s hefore the F	Retroactive Date
if any, shown here: NONE	perty damage which occur	s before the r	icu dactive Date,
	e" if no Retrosotive Date applies)		<del></del>
DESCRIPTION OF BUSINESS AND LOCATION OF PREMISES			
Form of Business:	·····	<del></del>	
	zation (Other than Partnersh	in or laint Ve	entural
Management Control Control Control	zation totale than Farthers.	iib oi 30iiit ve	antae)
Business Description*: RESTAURANT			
CEO INCIANT			
Location of All Premises You Own, Rent or Occupy:			
70 ADAMS STREET			
NEWARK NJ 07105			
DDF141114			
PREMIUM	Rate	A	- p
Classification Code No. Premium Basis	Pr/Co All Other	Pr/Co	e Premium
Classification Code (40. Figure Dasis	FI/CO All Other		All Other
01 RESTAURANTS - WITH SALES OF ALCOHOLIC	DESCRIPTION OF THE PROPERTY OF	\$	\$
			5
THAN 75% OF THE TOTAL ANNUAL RECEIPTS	OF THE RESTAURAL	W1S -	
WITHOUT DANCE FLOOR			
. 16816 s) 50000	1.073 17.228	107.	861.
4	~		
•			
	Total Advance Premium	\$	968.
Premium shown is payable: \$ 968. at inception; \$	1st Anniversary	; \$	2nd Anniversary
FORMS AND ENDORSEMENTS			
Forms and Endorsements applying to this Coverage Part and made part	of this policy at time of issu	ıe†:	<del></del>
SEE FORM GU207 - COMMERCIAL GENER			a con
Countersigned:* CLIFFSIDE PARK NJ	70 11 11	7 111	1 VA
*Entry optional if shown in Common Policy Declarations.	By Mars	1 71	

\*Forms and Endorsements applicable to this Coverage Part omitted if shown elsewhere in the policy.

THESE DECLARATIONS TOGETHER WITH THE COMMON POLICY CONDITIONS, COVERAGE PART DECLARATIONS, COVERAGE PART COVERAGE FORMISI AND FORMS AND ENDORSEMENTS, IF ANY, ISSUED TO FORM A PART THEREOF, COMPLETE THE ABOVE NUMBERED POLICY.

## Cancellation No. 92047056 Terra Sul Corporation v. Boi Na Brasa, Inc.

## **EXHIBIT A-16**

#### HOLD HARMLESS AND INDEMNITY AGREEMENT

IT IS REREBY AGREED BY AND BETWEEN THE TRUMP TAJ MAHAL CASINO RESORT, 1000 Boardwalk At Virginia Avenue, in the County of Atlantic state of New Jersey,

and

CHURRASCHARIA BOI NA BRASA, the Vendor/Processor, whose address is 70 Adam Street, in the County of Essex in the state of New Jersey, that:

CHURRASCHIA BOT NA BRASA hereby agrees to indemnify and save harmless THE TRUMP TAJ MAHAL CASINO RESORT from and against any and all losses, liabilities; costs, expenses, libels, suits, actions, claims and other obligations and proceedings whatsoever, including, without limitation, all judgments rendered against, and fines or penalties imposed upon THE TRUMP TAJ MAHAL CASINO RESORT and any reasonable attorney's fees and other expenses, incurred in connection therewith, which, directly or indirectly, may be payable, caused by, attributable to, arise by virtue of, or result from actual or alleged (i) consumption or use of any food or grocery product sold or distributed to or through indemnitee which was prepared and distributed by CHURRASCHARIA BOI NA BRASA (ii) breach of any quaranty, specification or warranty, express or implied, as to the quality or kind of any such product, related to raw materials, manufacture, production processing, packaging, packing, sealing, storage or delivery.

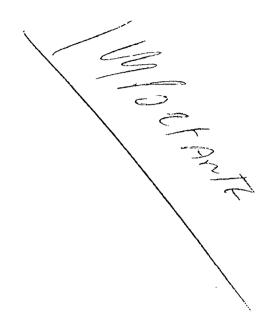
Date: JUNE 7Th 1996

CHURRASCHARIA BOI NA BRASA

TRUMP TAI MAHAL CASINO RESORT

Terra Sul Corporation v. Boi Na Brasa, Inc.

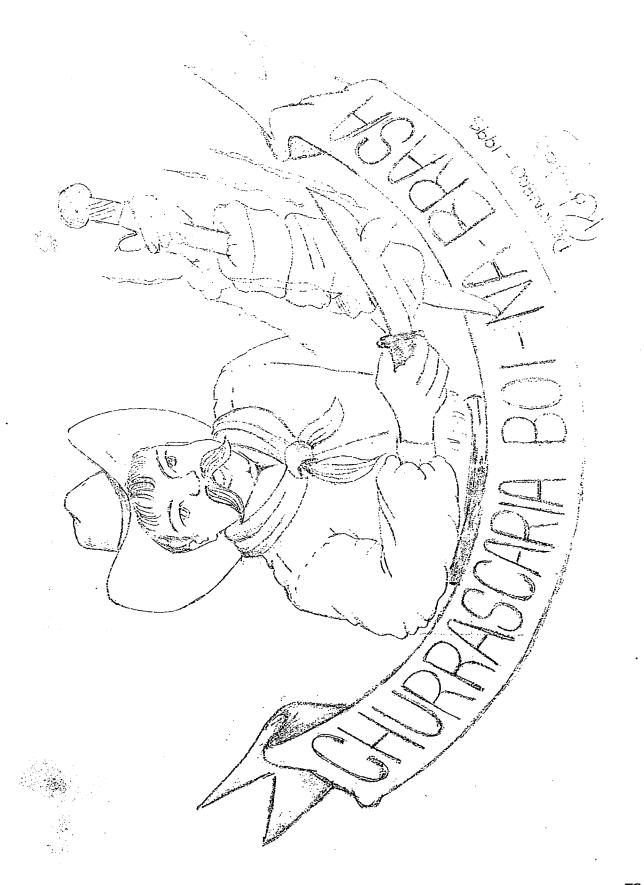
## EXHIBIT A-17





TS 000009

SANTO PRETE LCSIL



Terra Sul Corporation v. Boi Na Brasa, Inc.

## **EXHIBIT A-18**



New Jersey Department of State Division of Commercial Recording Certificate of Incorporation, Profit

### FILED.

JAN 10 199 / /

(Title 14A:2-7 New Jersey Business Corporation Act For Use by Domestic Profit Corporations) James A. Difficulturio, Jr., Etale Treasurer This is to Certify that, there is hereby organized a corporation under and by virtue of the above noted statute of the New Jersey Statutes. 1. Name of Corporation: TERRA SUL CURF. 2. The purpose for which this corporation is organized is (are) to engage in any activity within the purposes for which corporations may be organized under N.J.S.A. 14A 1-1 et soq.: Parid Saleh 3. Registered Agent: 70 Adams Street 4. Registered Office: Newark, New Jersey 07105 5. The aggregate number of shares which the corporation shall have authority to issue is: 100 no par value 6. If applicable, set forth the dodguation of each class and series of shares, the number in each, and a statement of the rolative rights, preferences and limitations. 7. If applicable, set forth a statement of any authority vosted in the board to tilvide the abatus into classes or series or both and to determine or change their designation number, relative rights, preferences and limitations. 8. The first Board of Directors shall consist of 1 Directors (minimum of one). Name Steet Address City Farid Saleh, 70 Adams Street, Newark, New Jersey State ZJp 9. Name and Address of Incorporator(s); City Street Address State Zip Fausto Simoes, 83 Polk St., Newark, NJ 07105 perpetual 10. The duration of the corporation is: 11. Other pravisions: In Witness whereof, such individual incorporator being over eighteen years of age has signed this certificate, or if the incorporator is a corporation has caused this Certificate to be signed by its duly authorized officers this 18th day of January 1999. Signature: FAUSTO SIMOES. Signature: Signature: (1101769249 Signature:

Terra Sul Corporation v. Boi Na Brasa, Inc.

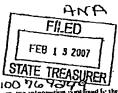
## **EXHIBIT A-19**

Seed to 2. Aft Wind often

## STATE OF NEW JERSEY DIVIRION OF REVENUE

CCC SECURISED

registration of alternate Na



J-150	1G 0100 76 93 99
	ic the following applicable information, and sligh in the space provided. Please note that were men, the information distillined for the time of southeast making the state of the first was a considered middle. Refer to the instruction on page 18 for filling feet and field-by-field requirements. Remarked to the proportion for any field it is brought. Use attachments if mure space is required for any field.
	Check Appropriate Statute:
	Trile 16A.7-2.1 (3) New Jersey Rusiness Corporation Act Trile 43.28-4 Lumied Liebtiny Consumny
	Title 13.4.2-2-3 (5) New Jersey Nonprofit Corporation Ad [ ] Title 42 2A-6 Limited Partnership
tereby	int in the provisions of the appendurate aboute, checked above, of the New Jordny Statutes, the understand emperation huntimes entity of the New Jordny Statutes, the understand of sea Abeliand Name is New Jersey for a period of fire (3) years, and but that purpose authorise the only of spatiention.
1	NOTICE OF COMPONIES TERRA SUL CORP.
2.	K1 : n-m an ID wunder 0100769249
1.	Set forth state of Origina; Incorporation/Pormation NEW JERSEY
€.	Date of tecoperation/Permisins: January 19, 1988
	One of Anthraceolog (Friciga):
3	A HET HALL YET THE TO BE BECK! CHURRASCARIA BOI NA BRASA
۵.	State the purpose or activity to be conducted using the Atternate Name: RESTAURANT
7	The Humanican intends in Life the Alternate Name in this State.
•	The Bosiness has not previously used the Atteraure Name in this Store in violation of this Stoute, or, if a last, the smood; and year in which is commenced such use for INA.
	L'écustaire teds methétais.
	Chairman of the Hourd, Provident  For Limital Partner  For all Angle Harbert Types  Authorized Reproductive
	SHOW THE THE PRESIDENT
	FARIO SALEH DATE:

3 385651

P. 02

Feb 12 2007 10:10 Feb 12 2007 10:40

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## NINI-INIMINAINAINAINA NAMANA NA MARIALALA IN IN INTERNATA IN IN INTERNATA IN INTERNATA IN INTERNATA INTERN

## STATE OF NEW JERSEY DEPARTMENT OF TREASURY FILING CERTIFICATION (CERTIFIED COPY)

#### TERRA SUL CORP.

I, the Treasurer of the State of New Jersey, do hereby certify, that the above named business did file and record in this department the below listed document(s) and that the foregoing is a true copy of the Certificate Of Alternate Name Churrascaria Boi Na Brasa as the same is taken from and compared with the original(s) filed in this office on the date set forth on each instrument and now remaining on file and of record in my office.

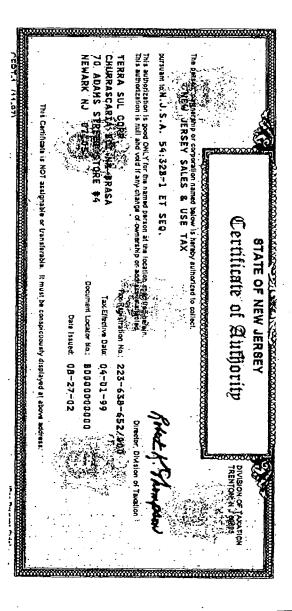


IN TESTIMONY WHEREOF, I have hereunto set my hatid and affixed my Official Scal at Trenton, this 9th day of May, 2007

Bradley Abelow
State Trensurer

## Terra Sul Corporation v. Boi Na Brasa, Inc.

## **EXHIBIT A-20**





TS 001288

Terra Sul Corporation v. Boi Na Brasa, Inc.

## **EXHIBIT A-21**

## THOMPSON & KNIGHT LLP

ATTORNEYS AND COUNSELORS

REMY MCELROY DAVIS
DIRECT DIAL: (214) 969-1781
EMAIL: Remy McErcy @rliow.com

1700 PACIFIC AVENUE - SUITE 3300 DALLAS, TEXAS 78201-4883 (214) 969-1700 FAX (214) 968-1751 WWW.tklaw.com FORT WORTH
HOUSTON
HEW YORK

ALGIERS
LONDON
MEXICO CITY
MONTERREY
FARIS
RIO DRI SANCH

ALISTIN

January 11, 2007

#### VIA FEDERAL EXPRESS

Mr. Farid Saleh, President Gullas Corporation 148 Komorn Street Newark, New Jersey 07105

Re: Trademark Infringement of Boi Na Braza, Inc.

Dear Mr. Saleh:

Our firm represents Boi Na Braza, Inc. ("Boi Na Braza") in intellectual property matters. Boi Na Braza, an established Brazilian Churrascarian restaurant chain, is the owner of the federally registered marks BOI NA BRAZA (Reg. No. 2,534,608), and BOI NA BRAZA & Design (Reg. No. 2,666,968), all of which cover restaurant services (collectively, the "Marks"). The BOI NA BRAZA mark has been in use at least since July 19, 1999 and the BOI NA BRAZA & Design mark has been in use at least since July 7, 2000. A copy of each Certificate of Registration is enclosed for your review. Boi Na Braza has established extensive rights in its trade name and marks, rights which are protected under the federally enacted Lanham Act. By its significant efforts and resources to promote its Marks, Boi Na Braza has also established a noted reputation and considerable good will in these marks among consumers. Furthermore, the federal registrations for the Boi Na Braza Marks provide our client with the exclusive right to use these Marks throughout the United States, as well as the right to exclude others from any and all unauthorized use of the Marks.

It has recently come to our attention that Gullas Corporation (hereinafter, "Gullas") is operating two Churrascarian restaurants in Newark, New Jersey under the names "Boi Na Brasa Bar & Grill" and "Churrascaria Boi Na Brasa" (collectively, the "Gullas Marks"). We note that the fictitious name for "Boi Na Brasa Bar & Grill" was filed with the New Jersey Secretary of State on July 9, 2004, more than two years after the BOI NA BRAZA and BOI NA BRAZA & Design marks were federally registered and almost five years after the BOI NA BRAZA mark was first used. The website for Boi Na Brasa, located at www.boinabrasa.com, shows that Boi Na Brasa Bar & Grill and Churrascaria Boi Na Brasa offer virtually the same style of restaurant services and food as those offered under the Boi Na Braza Marks. We believe that the use of the Gullas Marks is likely to result in significant confusion among consumers with our client's Boi Na Braza Marks due to the similarities in the appearance and sound of the marks as well as the similarities in the services offered under the marks. In fact, our client has recently become aware of actual consumer confusion. As the senior user and owner of the federal registrations, Boi Na Braza has the right of priority of use over your marks. We believe that your use of the Gullas



January 11, 2007 Page 2

Marks constitutes federal trademark infringement, dilution, and unfair competition under Section 43 of the Lanham Act.

Accordingly, we request that you immediately cease and desist any and all use of the name Boi Na Brasa, as well as any other variation that is confusingly similar to the Boi Na Braza Marks. In addition, we request that you immediately transfer the www.boinabrasa.com domain name to Boi Na Braza. The return of a copy of this letter with an original signature will indicate your acceptance of these conditions as well as your agreement not to assist or induce any other person or entity to engage in such conduct.

If we fail to have a response from you by <u>January 22, 2007</u>, we will assume that no suitable response will be forthcoming and we will advise our client to consider pursuing all legal options to protect and enforce its federally protected rights.

We look forward to hearing from you.

Sincerely,

Remy McCluy Davis
Remy McElroy Davis

**Enclosures** 

cc: Jonas Matheus

Boi Na Brasa Bar & Grill Boi Na Brasa Churrascaria

GULLAS CORPORATION 148 KOMORN STREET NEWARK, NEW JERSEY 07105

HEREBY AGREES TO CEASE ANY AND ALL USE OF THE BOI GULLAS MARKS AND ANY MARK THAT IS A CONFUSINGLY SIMILAR VARIATION OF THE BOI NA BRAZA MARKS AND TO TRANSFER THE DOMAIN NAME www.boinabrasa.com and any similar VARIATION OWNED BY GULLAS CORPORATION TO BOI NA BRAZA, INC.

GULLAS CORPORATION

By:

Farld Saleh, President

Date:

Int. CL: 42

Prior U.S. Cls.: 100 and 101

## United States Patent and Trademark Office

Reg. No. 2,666,968
Registered Dec. 24, 2002

### SERVICE MARK PRINCIPAL REGISTER



BOI NA BRAZA, INC. (TEXAS CORPORATION) 415 DUNCAN PERRY ROAD ARLINGTON, TX 76011

THE ENGLISH TRANSLATION OF "BOI NA BRAZA" IS "OX IN EMBERS".

FOR: RESTAURANT SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

SN 76-088,982, FILED 7-14-2000.

FIRST USE 7-6-2000; IN COMMERCE 7-6-2000.

PAULA MAHONEY, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,534,608

United States Patent and Trademark Office

Registered Jan. 29, 2002

### SERVICE MARK PRINCIPAL REGISTER

### BOI NA BRAZA

BOI NA BRAZA, INC. (TEXAS CORPORATION)
4025 WILLIAM D. TATE
GRAPEVINE, TX 76501 BY ASSIGNMENT MATHEUS BROTHERS, THE (PARTNERSHIP) ARLINGTON, TX 76011

FOR: RESTAURANT SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USB 7-19-1999; IN COMMERCE 9-11-2000.

THE ENGLISH TRANSLATION OF "BOI NA BRAZA" MEANS "OX IN EMBERS".

SN 75-748,967, FILED 7-1-1999.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

## Terra Sul Corporation v. Boi Na Brasa, Inc.

## **EXHIBIT A-22**

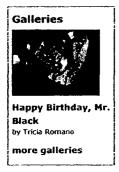
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## **Best Choice Churrascaria** - **BOI NA BRASA**

The all-you-can-eat meat feast called churrascaria has become commonplace around town; in fact, I even spotted one on Avenue B. Still, to save money and rub elbows with actual Brazilians one has to go to Newark's Ironbound, an easy ride on the PATH. Of the several I've reviewed there, current fave is **Boi Na Brasa**, off the beaten path in a strip mall decorated like a South American farmstead. The baconwrapped turkey is diverting, but I go right for the picanha and the blood-dripping beef rib. All meat is cooked over charcoal, and, even though there's a wine list, you can also bring your own. (Robert Sietsema)

NEWARK, NEW JERSEY
70 Adams Street, store 4



View Map

Phone: 973-589-6984

## Other Food categories:

#### PERFECT DOWNTOWN PIZZA

Adrienne's Pizza Bar

#### **SUPERIOR SENEGALESE**

Africa Kine

#### **MOST VERSATILE TURK**

Ali Baba

#### MOST ADORABLE DODGERS SHRINE

Armondo's Pizzeria

#### **BEST PRODIGIOUS PIES**

Aron's

#### MOST TITILLATING TORTILLA

Barca 18

#### **BEST RESTAURANT NAME**

Baza

#### **AWESOMEST AUSTRIAN**

Blaue Gans

#### **BEST CHOICE CHURRASCARIA**

Boi Na Brasa

#### **BEST USE OF BEANS**

Bosna Express

#### **WILDEST WEENIES**

**Boulevard Drinks** 

#### SUREST SUSHI-BROOKLYN

Bozu

#### **RAUNCHIEST RABBIT**

Brasserie Ruhlmann

#### **SMALLEST EATERY**

Brazil Café

#### **BEST STEAK HOUSE ALTERNATIVE**

**Buenos Aires** 

#### **GRANDEST GROUND MEAT**

Bulgara

#### **BEST VEGAN FEED**

Café Viva

#### **BEST TOP-NOTCH TEUTONIC**

Chalet Alpina

#### LATEST CHEESESTEAK

Cheesesteak Factory

**MOST INGENIOUS INDO-CHINESE**Chopstick

STRANGEST SANDWICH—POULTRY
Ciccio's Pizza

**BEST BABY CHICKEN** 

Colbeh

RICHEST CARROT CAKE Concourse Jamaican Bakery

**MOST EFFICACIOUS DOG** *Coney's* 

**BEST GALLERY-HOPPING FEED**Cookshop

**BEST OUTRAGEOUSLY GOOD ORGANIC** 

Counter

**BEST SUAVE SICILIAN** 

Dani

**BEST JUICY JERK** 

Danny Express

TASTIEST TACOS

De Guerreros Taquería

**BEST USE OF LAMB**Degustation

**GREATEST GRITS** 

Ditch Plains

**BETTER BROOKLYN BURGER** 

Dumont Burger

**BEST USE OF SPINE** 

Ebisu

FABULOUS OLD-FASHIONED MALTED MILK

Egger's

LIVELIEST AND MOST LIVID LLAPINGACHOS

El Patio

**BEST JAPANESE- MIDSCALE** 

En Japanese Brasserie

**TONIEST TUNA** 

Falai Panetteria

**BEST USE OF WATERMELON** 

Fatty Crab

**MOST ATAVISTIC AFRICAN** 

Florence's

**BEST NEWFANGLED ITALIAN** 

Frankies 457 Spuntino

BEST OLD-FASHIONED ITALIAN Frost

MOST VIVACIOUS VERANDA Garden Bay

**TOP TEXAS BARBECUE** 

Halal Food

STRANGEST SANDWICH—SAUSAGE

Havana Sandwich Queen

**WEIRDEST WOBBLY YELLOW STUFF** 

Himalayan Yak

**VERY BEST BREAKFAST** 

*Ici* 

**MOST CONGENIAL CARPETBAGGER** 

Ithaka

**BEST GNARLY NOODLES-QUEENS** 

Ja Gal Chi

**BEST FANTASTIC FRANCHISE FRIES** 

Joe's Bestburger

STRANGEST SANDWICH-SEAFOOD

John's Famous Deli

**COOLEST KOREATOWN NOODLES** 

Kum Ryong

**SUPERLATIVE STEAK** 

Landmarc

**WORLD'S FOREMOST DUMPLINGS** 

Lao Bei Fang

SECOND-BEST STATEN ISLAND PIZZA

Larocca's

**BEST SEXY SAUSAGES** 

Lederhosen

**BEST EXTRAORDINARY OXTAILS** 

Les' Restaurant

MOST OLD-FASHIONED KOSHER DELI

Liebman's

**BEST FREAKY FRIES** 

Little Pepper

**LOVELIEST LIVERWURST** 

Loreley

**BEST FIERY FOOD** 

Los Dos Molinos

**BEST DURABLE DOMINICAN** 

Los Viejos Amigos

BEST INNOVATIVE JAMAICAN M & A

**BEST USE OF TESTICLES** *Maremma* 

**BEST BRAWNY BAR FOOD** 

Mazorca

**BEST STAR WARS NOODLES** 

Menkui Tei

**BEST USE OF BABY GOAT** 

Metsovo

**DOPEST NON-DUMPLING DUMPLINGS** 

Mie Jakarta

**FINEST FRIED CHICKEN** 

Mitchell's Soul Food

**TINIEST THAI** 

Mom Mam #1 Thai

**FRESHEST FISH** 

Morgan Seafood

**BEST JAPANESE- UPSCALE** 

Morimoto

**BEST USE OF PRUNES** 

Nomad

STRANGEST SANDWICH-PORK

Noodle Bar

**BEST USE OF REINDEER** 

Nordic Delicacies

**CHOICEST CONCEALED CHOW** 

Nuevo Mexico

DAINTIEST DIM SUM-CHAMP

Oriental Food Restaurant

**BEST BUTCHER** 

Pino's Meat Market

**BEST RAUNCHY RIBS** 

R.U.B.

**BEST USE OF CLAMS** 

Road House

**BEST GROOVIEST GOO** 

Sanaa

**BEST JAPANESE— DOWNSCALE** 

Sapporo

STUDLIEST SOUP DUMPLINGS

Shanghai Café

**MOST MAGNIFICENT MANDOO** 

Shinpo Korean

**MARVELOUS MALAYSIAN** 

Skyway

**BEST GROOVY GYRO** 

Spartan Souvlaki

**BEST DEADLY DOSAS** 

Sri Ganesh's Dosa House

OY! OKINAWAN

Suibi

**WORLD'S BEST NOODLES** 

Super Taste

SUREST SUSHI-DOWNTOWN MANHATTAN

Sushi à la Kawa

**BEST UNEXPECTED OUTDOOR DINING** 

Taam Tov

CHILLEST CHILI

Taquería D.F

**MOST SENSATIONAL SPLURGE** 

Telepan

**FARTHEST-FLUNG ASIAN** 

Thai Food House

**BEST USE OF EGGS** 

Uovo

**SUMATRA SYMPHONY** 

Upi Jaya

**GOLDEN BLINTZ AWARD** 

Veselka

**BRAINIEST SCIENCE RESTAURANT** 

WD-50

**DAINTIEST DIM SUM--RUNNER-UP** 

World Tong

MAGNIFICENT MOUNTAIN

Yemen Cuisine

**BEST TRENDY TURK** 

Zeytin

**BEST UPPER EAST SIDE BURGER** 

Zip Burger

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Terra Sul Corporation v. Boi Na Brasa, Inc.

## **EXHIBIT B**

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Terra Sul Corporation a/k/a Churtascaria Boi Na Brasa, Inc.,	)
Petitioner,	)
vs.	) Cancellation No. 92047056
Boi Na Braza, Inc.,	)
Registrant.	) )

## OBJECTIONS AND ANSWERS TO PETITIONER TERRA SUL'S FIRST SET OF INTERROGATORIES

To: Terra Sul Corporation a/k/a Churrascaria Boi Na Brasa, Inc., by and through its attorney of record, Eamon J. Wall, Patterson & Sheridan, LLP, 595 Shrewsbury Ave., Suite 100, Shrewsbury, New Jersey 07702.

Pursuant to Federal Rule of Civil Procedure 33 and the Trademark Trial and Appeal Board Manual of Procedure ("TBMP") Section 405.04, Registrant Boi Na Braza Holdings, LLC ("Boi Na Braza" or "Registrant"), registrant by assignment from Boi Na Braza, Inc., submits these Objections and Answers to Petitioner Terra Sul's ("Terra Sul's") First Set of.
Interrogatories.

#### General Objections

- 1. Boi Na Braza objects to the Definitions and Instructions and the Interrogatories to the extent that they purport to impose burdens and obligations on Boi Na Braza greater than those imposed by the Federal Rules of Civil Procedure or the TBMP.
- 2. Boi Na Braza objects to each of Terra Sul's Interrogatories to the extent that they seek information protected by the attorney-client privilege and/or work product doctrine, or any other applicable privilege or protection from discovery.

- 3. Boi Na Braza further objects to the Interrogatories to the extent that they seek confidential business information. Boi Na Braza will produce confidential information when a suitable protective order is signed by the parties and entered by the Trademark Trial and Appeal Board ("TTAB").
- 4. All responses and objections contained herein are based only upon information and documents which are presently available to and specifically known to Boi Na Braza after conducting a reasonable and diligent investigation.
- 5. Each and all of these General Objections are hereinafter incorporated by reference in response to the Interrogatories below.

#### INTERROGATORIES

#### INTERROGATORY NO. 1:

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 4 of Your Answer, including but not limited to your denial that the term "boi na braza" is not properly translated as "Ox in embers."

#### ANSWER:

Registrant objects to this interrogatory because it seeks information that is subject to the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Registrant responds that Jonas S. Matheus, Julio C. Matheus, and Joseph R. Matheus (the "Matheus brothers") are each founders of Registrant, and each is a native Brazilian and a fluent speaker of the Portuguese language. As fluent speakers of the language, the Matheus brothers understand the phrase "Boi Na Braza" to be properly translated from Portuguese into English as "Ox in embers." Morcover, Maria A. Laporte, a professional certified translator, member of the American Translators Association, has certified that the translation of "Boi Na Braza", from Portuguese to English, is "Ox in ember" or "Ox on hot coal." According to Ms. Laporte, the correct spelling of the word "Braza" in Portuguese is with an "s" and not a "z." Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### INTERROGATORY NO. 2:

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support

Paragraph 4 of Your Answer, including but not limited to your denial that the term "braza" is a slang term for things Brazilian.

#### ANSWER:

Registrant objects to this interrogatory because it seeks information that is subject to the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Registrant responds that the Matheus brothers are each founders of Registrant; and each is a native Brazilian and a fluent speaker of the Portuguese language. As fluent speakers of the language, the Matheus brothers do not understand there to be any translation of the word "braza" from Portuguese to English to be "things Brazilian." Moreover, Maria A. Laporte, a professional certified translator, member of the American Translators Association, has certified that the translation of "Boi Na Braza", from Portuguese to English, is "Ox in ember" or "Ox on hot coal." According to Ms. Laporte, the correct spelling of the word "Braza" in Portuguese is with an "s" and not a "z." Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### **INTERROGATORY NO. 3:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 4 of Your Answer, including but not limited to your denial that the term "boi na braza" may possibly be translated as "Ox in Brazil" or perhaps "Brazilian Ox."

#### ANSWER:

Registrant objects to this interrogatory because it seeks information that is subject to the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Registrant responds that the Matheus brothers

are each founders of Registrant, and each is a native Brazilian and a fluent speaker of the Portuguese language. As fluent speakers of the language, the Matheus brothers do not understand there to be any translation of the phrase "boi na braza" from Portuguese to English to be "Ox in Brazil" or "Brazilian Ox." Moreover, Maria A. Laporte, a professional certified translator, member of the American Translators Association, has certified that the translation of "Boi Na Braza", from Portuguese to English, is "Ox in ember" or "Ox on hot coal." According to Ms. Laporte, the correct spelling of the word "Braza" in Portuguese is with an "s" and not a "z." Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### INTERROGATORY NO. 4:

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support

Paragraph 4 of Your Answer, including but not limited to your denial that "the Brazilian connotations of the term Braza evidence a geographic commercial impression to the relevant consumer."

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Boi Na Braza further objects that the phrase "relevant consumer" is vague and ambiguous. Boi Na Braza further objects to Texta Sul's implication that the relevant consumer is Portuguese-speaking and able to translate "boi na braza" into English. Subject to the foregoing general and specific objections, and without waiving the same, Boi Na Braza does not understand the phrase "boi na braza" to mean "Brazilian Ox" or "Ox in Brazil" (See Registrant's Responses to Interrogatories 1-3). Further,

Registrant does not understand the phrase "braza" to translate into anything that includes the words "Brazil," "Brazilian," or "things Brazilian," therefore the phrase "boi na braza" carries no geographic commercial impression. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### INTERROGATORY NO. 5:

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 6 of Your Answer, including but not limited to your denial that the term "BOI NA BRAZA, when properly translated from Portuguese to English and used in connection with the services set forth in the registration, is merely descriptive or deceptively misdescriptive of them within the meaning of Section 2(e) of the Trademark Act..."

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Boi Na Braza further objects to Terra Sul's implication that the relevant consumer is Portuguese-speaking and able to translate "boi na braza" into English. Subject to the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds that it does not understand the term "boi na braza" to mean "Brazilian Ox" or "Ox in Brazil" (See Registrant's Responses to Interrogatories Nos. 1-3). Neither the phrase "boi na braza" nor "Ox in embers" describes a characteristic or quality of the restaurant services provided under the mark. It likewise is not deceptively misdescriptive of such services as either translated or in the native Portuguese, the mark "BOI NA BRAZA" is not misdescriptive of any characteristic or quality of the services; relevant consumers are not likely to believe that the phrase "boi na braza" or even "Ox in embers" actually describes the services

rendered, nor is the name likely to induce consumers to patronize the restaurant based on a belief that the phrase "boi na braza" or "Ox in embers" is descriptive somehow of restaurant services, when in fact it is not.

#### **INTERROGATORY NO. 6:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 6 of Your Answer, including but not limited to your denial that the term "BOI NA BRAZA... [is] primarily geographically descriptive ... within the meaning of Section 2(e) of the Trademark Act..."

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Boi Na Braza further objects to Terra Sul's implication that the relevant consumer is Portuguese-speaking and able to translate "boi na braza" into English. Subject to the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds that it understands the phrase "boi na braza" to mean "Ox in embers" or "Ox in cmber" and not "Brazilian Ox" or "Ox in Brazil" (See Registrant's Responses to Interrogatories 1-3). The phrase "boi na braza" therefore does not primarily describe the geographic area or region of the source of the services. To Registrant's knowledge, there is no geographic locale known as "boi na braza." Even translated, the phrase "Ox in ember" or "Ox in embers" does not identify any geographic region to Registrant's knowledge.

#### **INTERROGATORY NO. 7:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 6 of Your Answer, including but not limited to your denial that the term "BOI NA BRAZA... [is] geographically deceptively misdescriptive ... within the meaning of Section 2(e)

Registrant's Objections and Answers to Terra Sul's First Set of Interrogatories—Page 7

of the Trademark Act..."

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Boi Na Braza further objects to Terra Sul's implication that the relevant consumer is Portuguese-speaking and therefore able to translate the phrase "boi na braza" into English. Subject to the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds that it understands the phrase "boi na braza" to mean "Ox in embers" or "Ox in ember" and not "Brazilian Ox" or "Ox in Brazil" (See Registrant's Responses to Interrogatories 1-3). There is no implication from the phrase "boi na braza" that the services originate from a geographic locale of this name when in fact they do not. As stated in Registrant's Response to Interrogatory No. 6, neither the phrase "boi na braza" or "Ox in embers" are descriptive of any geographic place.

#### **INTERROGATORY NO. 8:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 7 of Your Answer, including but not limited to your contention that Petitioner's claims are barred by the Doctrine of Laches.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds that upon reasonable information and belief, Boi Na Braza believes that Terra Sul was aware of its restaurant services long before Boi Na Braza initiated any contact with Mr. Farid Saleh and in fact implied a false association with Boi Na Braza's organization. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested

information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### **INTERROGATORY NO. 9:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 8 of Your Answer, including but not limited to your contention that Petitioner's claims are barred by the Doctrine of Waiver.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds that upon reasonable information and belief, Boi Na Braza believes that Terra Sul was aware of its restaurant services long before Boi Na Braza initiated any contact with Mr. Farid Saleh and in fact implied a false association with Boi Na Braza's organization. Pursuant to Rule 33(d) of the Federal Rules of

Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### **INTERROGATORY NO. 10:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 9 of Your Answer, including but not limited to your contention that Petitioner's claims are barred by the Doctrine of Acquiescence.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject the foregoing general and

specific objections, and without waiving the same, Boi Na Braza responds that upon reasonable information and belief, Boi Na Braza believes that Terra Sul was not only aware of its restaurant services long before Boi Na Braza initiated any contact with Mr. Farid Saleh but in fact implied a false association with Boi Na Braza's organization, therefore evidencing active consent to Boi Na Braza's use of the term "boi na braza." Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to, supplement these answers after additional discovery.

#### **INTERROGATORY NO. 11:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 10 of Your Answer, including but not limited to your contention that Petitioner's claims are barred by the Doctrine of Estoppel and Equitable Estoppel.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds that upon reasonable information and belief, Boi Na Braza believes that Terra Sul was not only aware of its restaurant services long before Boi Na Braza initiated any contact with Mr. Farid Saleh but in fact implied a false association with Boi Na Braza's organization. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### **INTERROGATORY NO. 12:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza that support Paragraph 11 of Your Answer, including but not limited to your contention that Petitioner's claims are barred by the Doctrine of Unclean Hands.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds that upon reasonable information and belief, Boi Na Braza believes that Terra Sul was not only aware of its restaurant services long before Boi Na Braza initiated any contact with Farid Saleh, but in fact implied a false association with Boi Na Braza's organization. Furthermore, upon reasonable belief after diligent investigation, Boi Na Braza believes that Terra Sul has provided certain documentation to Boi Na Braza representing that Churrsascaria Boi Na Braza is incorporated under the laws of the State of New Jersey, when in fact it is not. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### **INTERROGATORY NO. 13:**

Identify each and every instance known by Boi Na Braza of the use of the term "boi na braza," with or without a "TM" designation and with or without a direct association to Boi Na Braza's name, including uses by Boi Na Braza and uses by other entities (whether authorized or not), and including the dates of each instance of use and the product or service associated with each such use and the geographic regions of use.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome. Boi Na Braza further objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Boi Na Braza further objects to this interrogatory because it seeks information that is not within Boi Na Braza's possession, control or custody. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it has used the "Boi Na Braza" mark continuously in the marketing and advertising of its restaurant services since at least as early as July 1, 1999. Boi Na Braza has used, advertised and promoted the "Boi Na Braza" mark in numerous magazines and publications that are circulated throughout the entire United States and internationally, as well as on its website, located at www.boinabraza.com. Apart from Terra Sul's use of the names "Churrasearia Boi Na Brasa" and "Boi Na Brasa Bar-& Grill," Boi Na Braza is only aware of one other instance of use of the phrase "boi na brasa," by a company named Ravia Investments, for a restaurant in Pampano Beach, Florida. The restaurant is believed to have begun using the name around November of 2006, but as presently advised, is no longer in business. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### **INTERROGATORY NO. 14:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza relating to any customer surveys or polls with regard to uses of the term "boi na braza" by Boi Na Braza or others.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome.

Further, Boi Na Braza objects to this interrogatory because it seeks information that is not within

Registrant's Objections and Answers to Terra Sol's First Set of Interrogatories—Page 12

Boi Na Braza's possession, control or custody. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza is not aware of any customer surveys or polls with regard to uses of the term "boi na braza."

#### **INTERROGATORY NO. 15:**

Identify all sources, publications and/or Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza relating to or evidencing how the term "boi na braza" is distinctive to the relevant public.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome. Further, Boi Na Braza objects to this interrogatory because it seeks information that is not within Boi Na Braza's possession, control or custody. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it is the owner of U.S. Reg. No. 2,534,608 for the mark BOI NA BRAZA. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery. Registrant also directs Terra Sul's attention to Registrant's Response to Request for Production No. 15.

#### **INTERROGATORY NO. 16:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza relating to the creation or origination of the term "boi na braza" by Registrant.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that the name "boi na

brasa" is a well known name that is often used in Brazil. Based on their knowledge of the name from its use in Brazil, the Matheus brothers chose this name for their restaurant business and began marketing the business as such at least as early as July 1, 1999. The Matheus brothers changed the "s" to a "z" to give the name more distinctiveness. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### **INTERROGATORY NO. 17:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza relating to the marketing, promotion, sale or use of the term "boi na braza" by Registrant.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it has used, advertised and promoted the "BOI NA BRAZA" name for its restaurant services since at least as early as July 1, 1999. It has marketed and advertised in numerous magazines and publications that are circulated throughout the entire United States and internationally, as well as on its website, located at www.boinabraza.com. Boi Na Braza has long engaged the services of Wellspring & Associates to handle the majority of such marketing and advertising on its behalf. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### **INTERROGATORY NO. 18:**

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza relating to the date of first use of the term "boi na braza" by Registrant.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that the name "boi na brasa" is a well known name that is often used in Brazil. Based on their knowledge of the name from its use in Brazil, the Matheus brothers chose this name for their restaurant business and began marketing the business as such at least as early as July 1, 1999. The Matheus brothers—changed the "s" to a "z" to give the name more distinctiveness. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### INTERROGATORY NO. 19:

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza relating to Registrant's knowledge or awareness of Terra Sul's use of the terms "boi na brasa" and/or "churrascaria boi na brasa."

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it had no knowledge of Terra Sul's use of the terms "boi na brasa" and/or "churrascaria boi na brasa" until

it was informed by Terra Sul's counsel, on or about January 19, 2007. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### INTERROGATORY NO. 20:

Identify all facts, persons with knowledge and all Documents known to You as of the date of service of Terra Sul's First Set of Interrogatories to Registrant Boi Na Braza relating to the geographic scope or area (by city, state and country) of Registrant's use of the term "boi na braza" in connection with its restaurant business.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome.

Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it operates restaurants in Dallas, Texas and Cincinnati, Ohio, formerly in Atlanta Georgia, and currently is the licensor of the "BOI NA BRAZA" name in Atlanta,

Georgia. Boi Na Braza advertises the "BOI NA BRAZA" mark nationally and internationally through the services of Wellspring & Associates. Specifically, its advertisements are placed in American Way magazine and Delta Sky magazine, which have a circulation that covers the entire United States, as well as numerous countries internationally. Its website, located at www.boinabraza.com, may viewed around the world. Boi Na Braza also advertises in publications that are local to its various restaurants, located in Dallas, Texas and Cincinnati, Ohio. There is also advertising local to a restaurant in Atlanta, Georgia, which is a licensee of the "BOI NA BRAZA" trademark. Pursuant to Rule 33(d) of the Pederal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### **INTERROGATORY NO. 21:**

Identify any and all expert witnesses who may testify at trial through deposition, declaration and/or affidavit, and consulting expert witnesses whose mental impressions or opinions have been reviewed by a testifying expert, and in your answer include the following:

- (a) The expert's name, business name, employer, address, and telephone number,
- (b) The facts known by the expert that relate to or form the basis of the expert's mental impressions and opinions formed or made in connection with the case and in which discovery is sought, regardless of when and how the factual information was acquired;
- (c) The expert's mental impressions and opinions formed or made in connection with the case and in which discovery is sought, and any methods used to derive;
  - (d) Any bias of the witness;
- (e) A description of all documents, tangible things, reports, models, or data compilations that have been provided to, reviewed by, or prepared by, or for the expert in anticipation of a testifying expert's testimony; and
  - (f) Attach the expert's current resume and bibliography.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it has yet to determine the need for any expert witnesses and thus has not, as yet, identified any such expert witnesses to testify at trial. Registrant will duly supplement its response if necessary.

#### **INTERROGATORY NO. 22:**

Identify the name, address, employer, and telephone number of persons having knowledge of relevant facts supporting or refuting each and every allegation in Your Answer to Terra Sul's Petition to Cancel, the relevant facts believed by You to be known by each such

person and whether that person is expected to be called to testify at trial through deposition, declaration and/or affidavit.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject to the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds that it believes the following people to have relevant facts supporting our Answer to Terra Sul's Petition to Cancel. Boi Na Braza has not made any decisions as to whether it expects to call any of the following people to testify through deposition, declaration and/or affidavit.

Mr. Jonas Matheus Boi Na Braza Holdings, LLC 1452 Hughes Road, Suite 330 Grapevine, Texas 76051 817-652-0526

Mr. Matheus is the Secretary of Boi Na Braza Holdings, LLC He is believed to be familiar with information regarding the general business operations of Boi Na Braza and its conception, development and marketing of the "BOI NA BRAZA" name for its restaurants.

Boi Na Braza Holdings, LLC 1452 Hughes Road, Suite 330 Grapevine, Texas 76051 817-652-0526

Mr. Matheus is Vice President of Boi Na Braza Holdings, LLC He is believed to be familiar with information regarding the general business operations of Boi Na Braza and its conception, development and marketing of the "BOI NA BRAZA" name for its restaurants.

Mr. Joseph Matheus Boi Na Braza Holdings, LLC 1452 Hughes Road, Suite 330 Grapevine, Texas 76051 817-652-0526

Mr. Matheus is President of Boi Na Braza Holdings, LLC He is believed to be familiar with information regarding the general business operations of Boi Na Braza and its conception, development and marketing of the "BOI NA BRAZA" name for its restaurants.

Neimar Hensel
Boi Na Braza Cincinatti, LLC
Registrant's Objections and Answers to Terra Sul's First Set of Interrogatories—Page 18

1452 Hughes Road, Suite 330 Grapevine, Texas 76051 817-652-0526

Mr. Hensel is a manager at the Cincinatti location of Boi Na Braza. He is believed to have knowledge regarding Terra Sul's knowledge of and statements regarding Boi Na Braza.

Haroldo F. De Mello Formerly of Boi Na Braza Atlanta, LLC Rua Frei Mansueto #1520, Apt. 420 Fortaleza, Ceara Brazil

Mr. De Mello is a former manager of the Atlanta location of Boi Na Braza. He is believed to have knowledge regarding Terra Sul's knowledge of and statements regarding Boi Na Braza.

#### **INTERROGATORY NO. 23:**

Identify all of the channels of trade in or through which Registrant markets and/or sells or intends to market and/or sell any product or service of Registrant under the mark "boi na braza," and for each such product or service of Registrant state the annual dollar volume of such sales in or to the United States in that channel for each year (or for each month for periods less than a year) from the date of the first such sale in each channel to the present.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome. Boi Na Braza further objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Boi Na Braza further objects to this interrogatory as it seeks confidential business information. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it operates restaurants in Dallas, Texas and Cincinnati, Ohio, formerly in Atlanta, Georgia, and currently is the licensor of the "BOI NA BRAZA" name in Atlanta, Georgia. Boi Na Braza advertises the "BOI NA BRAZA" mark nationally and internationally through the services of Wellspring & Associates. Specifically, its advertisements are placed in American Way magazine and Delta Sky magazine, which have a circulation that covers the entire United States, as well as numerous

countries internationally. It also advertises its services through its website, located at www.boinabraza.com. Boi Na Braza also advertises in publications that are local to its various restaurants, located in Dallas, Texas and Cincinnati, Ohio. There is also advertising local to a restaurant in Atlanta, Georgia, which is a licensee under the "BOI NA BRAZA" trademark. Pursuant to Rule 33(d) of the Federal Rules of Civil Procedure, Registrant will produce business records, if any, from which the requested information can be gleaned. Discovery is continuing and Registrant reserves the right to supplement these answers after additional discovery.

#### INTERROGATORY NO. 24:

For all answers and responses to Terra Sul's First Requests for Admission (No. 1-xx) not unequivocally admitted, state the basis for, and identify all facts, persons with knowledge and Documents supporting Registrant's denial or partial admission of each individual Request for Admission by Terra Sul.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Boi Na Braza further objects to the extent that this interrogatory seeks information relating to an admission request that was objected to and, as to any such request, objects to providing such information for the same reason the request was objected to. Subject to the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds as follows:

Answering to Admission Requests No. 1-9, 11-12:

Request No. 1: Denied because Boi Na Braza used the term "boi na braza" in connection with its business prior to July 1, 1999.

Request No. 2: Admitted to the extent that Boi Na Braza has never owned or operated a restaurant by the names "Boi Na Braza," "Boi Na Brasa," or "Churrascaria Boi Na Brasa" in New Jersey.

Request No. 3: Admitted to the extent that Boi Na Braza has never owned or operated a restaurant by the names "Boi Na Braza," "Boi Na Brasa," or "Churrascaria Boi Na Brasa" in New York.

Request No. 4: Admitted to the extent that Boi Na Braza has never operated a Brazilian-style churrascarian restaurant in New Jersey.

Request No. 5: Admitted to the extent that Boi Na Braza has never operated a Brazilian-style churrascarian restaurant in New York.

Request No. 6: Denied because Boi Na Braza does not have enough information regarding this request to offer a response at this time.

Request No. 7: Denied because Boi Na Braza does not have enough information regarding this request to offer a response, and therefore it denies the same.

Request No. 8: Denied because the term "braza" does not translate from Portuguese to English as "things Brazilian."

Request No. 9: Denied because Registrant does serve food from Brazil that it is imported through a third party.

Request No. 11: Denied because Boi Na Braza owns U.S. Reg. No. 2,534,608 for the phrase BOI NA BRAZA. This information is of public record.

Request No. 12: Denied because Boi Na Braza owns U.S. Reg. No. 2,534,608 for the phrase BOI NA BRAZA. This information is of public record.

#### **INTERROGATORY NO. 25:**

Identify separately for each individual Interrogatory 1-24, all persons involved in any way in the submission of information for or the preparation of answers, objections or responses to these interrogatories.

#### ANSWER:

Boi Na Braza objects to this interrogatory because it is overly broad, unduly burdensome and duplicative. Subject to the foregoing specific and general objections, Boi Na Braza responds that the following people were involved in the preparation of answers, objections or responses to these interrogatories:

Jonas Matheus

Julio Matheus

Joseph Matheus

Dated: 8.7.2007

Respectfully submitted,

BOI NA BRAZA HOLDINGS, LLC

By: Parry M. Durs

Herbert J. Hammond
Deborah L. Lively
Remy M. Davis
THOMPSON & KNIGHT LLP
1700 Pacific Avenue
Suite 3300
Dallas, Texas 75201
(214) 969-1781
(214) 969-1751 (Fax)

Attorneys for Registrant Boi Na Braza Holdings, LLC

2213854.1

#### CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing First Set of Interrogatories is being served upon Petitioner's attorney of record, Eamon J. Wall, by certified mail, return receipt requested, on this  $1^{1}$  day of August, 2007, in an envelope addressed to:

Eamon J. Wall Patterson & Sheridan, LLP 595 Shrewsbury Avenue, Suite 100 Shrewsbury, New Jersey 07702

Permy M. Davis

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Terra Sul Corporation a/k/a	§	
Churrascaria Boi Na Brasa	§	
	§	
Petitioner,	§	
•	§	
ν.	§	Cancellation No. 92047056
•	ş	
Boi Na Braza, Inc.,	§	
	§	
Respondent.	§	

#### VERIFICATION

I am over the age of eighteen years. I am Secretary of Boi Na Braza Holdings, LLC ("Boi Na Braza"), registrant by assignment from Boi Na Braza, Inc., and I am competent to make this affidavit. The information set forth in the foregoing answers to Petitioner's interrogatories (1) is true and correct based on my own personal knowledge, or (2) is true and correct to the best of my knowledge, information, and belief, because it has been collected under my direction and made available to me by agents of Boi Na Braza, whom I believe to be reliable and whom I know to have personal knowledge of the facts collected. On this basis, I am authorized to make this affidavit for and on behalf of Boi Na Braza in this proceeding.

Jonas Matheus

Secretary

Boi Na Braza Holdings, LLC

# Cancellation No. 92047056 Terra Sul Corporation v. Boi Na Brasa, Inc.

### **EXHIBIT C**

Offered by Terra Sul Corporation

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Terra Sul Corporation a/k/a	)
Churrascaria Boi Na Brasa, Inc.,	)
Petitioner,	) ) )
vs.	) Cancellation No. 92047056
Boi Na Braza, Inc.,	) ) )
Registrant.	)

## OBJECTIONS AND RESPONSES TO PETITIONER TERRA SUL'S FIRST SET OF REQUESTS FOR ADMISSIONS

To: Terra Sul Corporation a/k/a Churrascaria Boi Na Brasa, Inc., by and through its attorney of record, Eamon J. Wall, Patterson & Sheridan, LLP, 595 Shrewsbury Ave., Suite 100, Shrewsbury, New Jersey 07702.

Pursuant to Fed. R. Civ. P. 36 and the Trademark Trial and Appeal Board Manual of Procedure ("TBMP") Section 407.03, Registrant Boi Na Braza Holdings, LLC ("Boi Na Braza" or "Registrant"), registrant by assignment from Boi Na Braza, Inc., hereby submits these Objections and Responses to Petitioner Terra Sul's ("Terra Sul") First Set of Requests for Admission (No. 1-12) as follows:

#### General Objections

- 1. Boi Na Braza objects to Petitioner's Definitions and Instructions to the extent that they purport to impose a greater obligation on Boi Na Braza than is required by the Federal Rules of Civil Procedure or the TBMP.
- 2. Boi Na Braza objects to Petitioner's Definitions and Instructions and requests to the extent that they are vague and ambiguous.

- 3. Boi Na Braza objects to Petitioner's requests to the extent that they seek information protected by the attorney-client privilege and/or work product doctrine or any other applicable privilege or protection from discovery.
- 4. Boi Na Braza objects to Petitioner's requests to the extent that they seek information that is not within Boi Na Braza's possession, custody or control.

#### **REQUEST FOR ADMISSIONS**

#### **REQUEST NO. 1:**

Admit that Registrant's first use of the term "boi na braza" was on or after July 1, 1999.

#### **RESPONSE:**

Denied.

#### **REQUEST NO. 2:**

Admit that Registrant has never owned or operated a restaurant in the New Jersey area under the names "Boi Na Braza," "Boi Na Brasa" or "Churrascaria Boi Na Brasa."

#### **RESPONSE:**

Boi Na Braza objects that the phrase "New Jersey area" is vague. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza admits that it has never owned or operated a restaurant under the names "Boi Na Braza," "Boi Na Brasa," or "Churrascaria Boi Na Brasa" in New Jersey.

#### **REQUEST NO. 3:**

Admit that Registrant has never owned or operated a restaurant in the New York area under the names "Boi Na Braza," "Boi Na Brasa" or "Churrascaria Boi Na Brasa."

#### **RESPONSE:**

Boi Na Braza objects that the phrase "New York area" is vague. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza admits that it has never owned or operated a restaurant under the names "Boi Na Braza," "Boi Na Brasa," or "Churrascaria Boi Na Brasa" in New York.

#### **REQUEST NO. 4:**

Admit that Registrant has never operated a Brazilian-style churrascarian restaurant in the New Jersey area.

#### RESPONSE:

Boi Na Braza objects that the phrase "New Jersey area" is vague. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza admits that it has never operated a Brazilian-style churrascarian restaurant in New Jersey.

#### **REQUEST NO. 5:**

Admit that Registrant has never operated a Brazilian-style churrascarian restaurant in the New York area.

#### **RESPONSE:**

Boi Na Braza objects that the phrase "New York area" is vague. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza admits that it has never operated a Brazilian-style churrascarian restaurant in New York.

#### **REQUEST NO. 6:**

Admit that Petitioner used the terms "Churrascaria Boi Na Brasa" and "Boi Na Brasa" prior to Registrant's first use of the term "Boi Na Braza."

#### **RESPONSE:**

After reasonable inquiry, Boi Na Braza is unable to either admit or deny and therefore it denies this request.

#### **REQUEST NO. 7:**

Admit that Petitioner used the terms "Churrascaria Boi Na Brasa" and "Boi Na Brasa" in New Jersey prior to Boi Na Braza's registration of the term "Boi Na Braza" as a trademark.

#### **RESPONSE:**

After a reasonable inquiry, Boi Na Braza is unable to either admit or deny and therefore it denies this request.

#### **REQUEST NO. 8:**

Admit that the term "Braza" is a slang term for "things Brazilian" when translated from Portuguese to English.

#### **RESPONSE:**

Denied.

#### **REQUEST NO. 9:**

Admit that Registrant's "Boi Na Braza" restaurant(s) do not serve food or food-related products imported directly from Brazil.

#### **RESPONSE:**

Denied, except that Registrant admits that it serves food products imported from Brazil through third parties.

#### **REQUEST NO. 10:**

Admit that Registrant's "Boi Na Braza" restaurant(s) do not serve Ox or Ox-based beef directly imported from Brazil.

#### **RESPONSE:**

Admitted.

#### **REQUEST NO. 11:**

Admit that Registrant does not own any trademark or proprietary rights in the terms "churrascaria boi na brasa" and/or "boi na brasa."

#### RESPONSE:

Denied.

#### **REQUEST NO. 12:**

Admit that Registrant does not seek to own any trademark or proprietary rights in the terms "churrascaria boi na brasa" and/or "boi na brasa."

RESPONSE:					
REALINASE.	DE	ตก	$\boldsymbol{\alpha}$	JC	т.
	KK.	3r	t Ji	•••	М.:

Denied.

Dated:	8	1.2007
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Respectfully submitted,

BOI NA BRAZA HOLDINGS, LLC

By: Renny M. Daurs

Herbert J. Hammond
Deborah L. Lively
Remy M. Davis
THOMPSON & KNIGHT LLP
1700 Pacific Avenue
Suite 3300
Dallas, Texas 75201
(214) 969-1781
(214) 969-1751 (Fax)

Attorneys for Registrant Boi Na Braza Holdings, LLC

#### **CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing Request for Admissions is being served upon Petitioner's attorney of record, Eamon J. Wall, by certified mail, return receipt requested, on this 11 day of August, 2007, in an envelope addressed to:

Eamon J. Wall Patterson & Sheridan, LLP 595 Shrewsbury Avenue, Suite 100 Shrewsbury, New Jersey 07702

Perny M. Davis

Remy M. Davis

# Cancellation No. 92047056 Terra Sul Corporation v. Boi Na Brasa, Inc.

### **EXHIBIT D**

Offered by Terra Sul Corporation

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Terra Sul Corporation a/k/a Churrascaria Boi Na Brasa,	) )
Petitioner,	)
Vs.	) Cancellation No. 92047056
Boi Na Braza, Inc.,	)
Registrant.	<b>,</b>

## OBJECTIONS AND ANSWERS TO PETITIONER TERRA SUL'S SECOND SET OF INTERROGATORIES (NOS. 26-50) AND REQUESTS FOR ADMISSION (NOS. 13-21) TO REGISTRANT BOI NA BRAZA

To: Terra Sul Corporation a/k/a Churrascaria Boi Na Brasa, by and through its attorney of record, Eamon J. Wall, Patterson & Sheridan, LLP, 595 Shrewsbury Ave., Suite 100, Shrewsbury, New Jersey 07702.

Pursuant to Federal Rules of Civil Procedure 33 and 36 and the Trademark Trial and Appeal Board Manual of Procedure ("TBMP") Sections 405.04 and 407.03, Registrant Boi Na Braza, Inc. ("Registrant" or "Boi Na Braza") submits these Objections and Answers to Petitioner Terra Sul's ("Terra Sul's") Second Set of Interrogatories and Requests for Admission.

#### General Objections

- 1. Boi Na Braza objects to the Definitions and Instructions and the Interrogatories and Requests for Admission to the extent that they purport to impose burdens and obligations on Boi Na Braza greater than those imposed by the Federal Rules of Civil Procedure or the TBMP.
- Boi Na Braza objects to each of Terra Sul's Interrogatories and Requests for
   Admission to the extent that they seek information protected by the attorney-client privilege
   and/or work product doctrine, or any other applicable privilege or protection from discovery.

- 3. All responses and objections contained herein are based only upon information and documents which are presently available to and specifically known to Boi Na Braza after conducting a reasonable and diligent investigation.
- 4. Each and all of these General Objections are hereinafter incorporated by reference in response to the Interrogatories and Requests for Admission below.

# PETITIONER'S SECOND SET OF DISCOVERY REQUESTS

# **REQUEST FOR ADMISSION NO. 13:**

Admit that Registrant's first use of the term "boi na braza" was on or after June 24, 1999.

#### ANSWER:

Denied.

#### **INTERROGATORY NO. 26:**

If your answer to Admission No. 13 is not unequivocally "admitted," identify all evidence supporting any use of the term "boi na braza" by Registrant prior to June 24, 1999.

### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that in the second half of 1998, Jonas Matheus, Julio Matheus and Joseph Matheus (the "Matheus Brothers") researched and chose this name for their restaurant business and purchased land to build their first restaurant.

### **REQUEST FOR ADMISSION NO. 14:**

Admit that Registrant's first use of the term "boi na braza" was on or after June 1, 1999.

# ANSWER:

Denied.

#### **INTERROGATORY NO. 27:**

If your answer to Admission No. 14 is not unequivocally "admitted," identify all evidence supporting any use of the term 'boi na braza" by Registrant prior to June 1, 1999.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is proteted by the attorneyclient privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that in the second half of 1998, the Matheus Brothers researched and chose this name for their restaurant business and purchased land to build their first restaurant.

## **REQUEST FOR ADMISSION NO. 15:**

Admit that the term "boi na braza" was first used in connection with Registrant's goods and services on July 19, 1999.

#### ANSWER:

Boi Na Braza's Objections and Answers to Terra Sul's Second Set of Interrogatories and Request for Admission—Page 3 020175 000002 DALLAS 2358310.1

Denied.

### **REQUEST FOR ADMISSION NO. 16:**

Admit that the term "boi na braza" was first used in interstate commerce in connection with Registrant's goods and services on September 11, 2000.

#### ANSWER:

Denied.

# **INTERROGATORY NO. 28:**

Identify the relevant and typical consumer of Registrant's goods and services.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrine. Boi Na Braza further objects that the phrase "relevant and typical consumer" is vague and ambiguous. Subject to the foregoing general and specific objections, and without waiving the same, Boi Na Braza responds that members of the United States general public patronize its restaurant.

### **INTERROGATORY NO. 29:**

In conjunction with your response to Interrogatory No. 28, identify and describe what the term "braza" means to the relevant and typical consumer of Registrant's goods and services.

# ANSWER:

Boi Na Braza objects to this interrogatory as it implies that the relevant consumer is Portuguese-speaking and able to translate the phrase "boi na braza" into English. Boi Na Braza further objects to this interrogatory as it seeks information which Registrant has no way of knowing. Subject to the foregoing general and specific objections, Boi Na Braza maintains that members of the United States general public patronize its restaurant who, with rare exceptions, are not likely to speak Portuguese. Boi Na Braza therefore responds that the term "braza" likely has no meaning to members of the United States general public who patronize its restaurant.

# **REQUEST FOR ADMISSION NO. 17:**

Admit that the ordinary consumer of Registrant's goods and services may understand the term "braza" to mean "things Brazilian" or relating to Brazil.

#### ANSWER:

Denied.

#### **INTERROGATORY NO. 30:**

If your answer to Admission No. 17 is not unequivocally "admitted," state the basis for Registrant's answer to Admission No. 17 and identify any and all evidence supporting

Bol Na Braza's Objections and Answers to Terra Spl's Second Set of Interrogatories and Request for Admission—Page 4 020175 000002 DALLAS 2358310.1

Registrant's contention that the ordinary consumer would not understand the term "braza" to mean "things Brazilian" or relating to Brazil.

### ANSWER:

Boi na Braza objects to this interrogatory as the term "ordinary consumer" is vague and ambiguous. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that the members of the United States general public who patronize Registrant's restaurants are generally not Portuguese-speaking and therefore do not understand the term "braza" to have any meaning, nor do they understand it to mean "things Brazilian" or relating to Brazil. Furthermore, the Matheus Brothers are each founders of Boi Na Braza and each is a native Brazilian and a fluent speaker of the Portuguese language. As fluent speakers of the language, the Matheus Brothers do not understand the translation of the word "braza" from Portuguese to English to be "things Brazilian" or relating to Brazil. Moreover, Maria A. Laporte, a professional certified translator, member of the American Translators Association, has certified that the translation of "Boi Na Braza," from Portuguese to English, is "Ox in ember" or "Ox on hot coal." According to Ms. Laporte, the correct spelling of the word "Braza" in Portuguese is with an "s" and not a "z."

# **REQUEST FOR ADMISSION NO. 18:**

Admit that the domain name <boinabraza.com> was originally registered on June 26, 2000.

#### ANSWER:

Admitted.

### **INTERROGATORY NO. 31:**

Describe in detail, and identify all evidence supporting your answer, all of the facts and circumstances concerning Registrant's adoption of the term "boi na braza" as a potential trademark and all the reasons for the adoption of "boi na braza" as a trademark for Registrant's goods or services.

### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work doctrine. Further, Boi Na Braza objects to this interrogatory on the basis that it has been sufficiently addressed in Boi Na Braza's Objections and Answers to Petitioner Terra Sul's First Set of Interrogatories. Subject to the foregoing specific and general objections and without waiving the same, Boi Na Braza responds that the term "boi na braza" is a well known term that is used often in Brazil. Based on their knowledge of term from its use in Brazil, the Matheus Brothers chose this name for their restaurant business and began using this name for the business as such at least as early as July 1, 1999. The Matheus Brothers changed the "s" to a "z" to give the name more distinctiveness.

# **INTERROGATORY NO. 32:**

Identify all types and forms of marketing activity or advertising in commerce by Registrant using the mark "boi na braza" in conjunction with Registrant's goods and services from 1999 to the present time.

Bol Na Braza's Objections and Answers to Terra Sul's Second Set of Interrogatorics and Request for Admission—Page 5 (22)175 000002 DALLAS 2358310.1

# ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome. Further, Boi Na Braza objects to this interrogatory on the basis that it has been sufficiently addressed in Boi Na Braza's Objections and Answers to Petitioner Terra Sul's First Set of Interrogatories. Subject to the foregoing specific and general objections and without waiving the same, Boi Na Braza responds that it has marketed and advertised in numerous magazines and publications that are circulated throughout the entire United States and internationally, as well as on its website, located at ww.boinabraza.com. Boi Na Braza has long engaged the services of Wellspring & Associates to handle the majority of such marketing and advertising efforts on its behalf. Specifically, its advertisements are placed in American Way magazine and Delta Sky magazine, as well as in publications that are local to Boi Na Braza's Dallas, Texas and Cincinnati, Ohio restaurant locations. There is also advertising local to a restaurant in Atlanta, Georgia, which is a licensee of the "BOI NA BRAZA" trademark.

# **INTERROGATORY NO. 33:**

For each of the types and forms of advertising identified in your answer to Interrogatory No. 32, identify the date, time and place of each marketing activity or advertisement.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome. Further, Boi Na Braza objects to this interrogatory on the basis that it has been sufficiently addressed in Boi Na Braza's Objections and Answers to Petitioner Terra Sul's First Set of Interrogatories and Boi Na Braza's Objections and Answer to Petitioner's First Set of Requests for Production. Subject to the foregoing specific and general objections, and without walving the same, Boi Na Braza responds that these advertisements have been continuous and ongoing since at least as early as July 1, 1999 and have been principally conducted through the services of Wellspring & Associates. Boi Na Braza directs Petitioner's attention to documents already produced pursuant to Petitioner Terra Sul's Request for Production No. 7.

# **INTERROGATORY NO. 34:**

For each of the types and forms of advertising identified in your answer to Interrogatory No. 32, identify the amount of money spent by Registrant on each marketing activity or advertisement.

# ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome. Further, Boi Na Braza objects to this interrogatory on the basis that it has been sufficiently addressed in Boi Na Braza's Objections and Answers to Petitioner Terra Sul's First Set of Interrogatories and Boi Na Braza's Objections and Answer to Petitioner's First Set of Requests for Production. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it has spent in excess of three million U.S. dollars (\$3,000,000.00 USD) in advertising its "BOI NA BRAZA" mark through the various means of advertisements. Boi Na Braza directs Petitioner's attention to documents already produced pursuant to Petitioner Terra Sul's Request for Production No. 7.

# **REQUEST FOR ADMISSION NO. 19:**

Admit that there is no evidence of any actual confusion by the relevant public concerning Petitioner's use of the terms "Churrascaria Boi Na Brasa" or "Boi Na Brasa" in relation to Registrant's mark "boi na braza."

## ANSWER:

Denied.

#### **INTERROGATORY NO. 35:**

If your answer to Admission No. 19 is not unequivocally "admitted," identify all instances of alleged actual confusion by the relevant public and identify all evidence in support thereof.

# ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is subject to the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections and without waiving the same, Boi Na Braza responds that on several occasions, members of its staff at the Atlanta, Georgia and Dallas, Texas locations were approached by consumers claiming to have dined at Boi Na Braza's restaurant in New Jersey. When the staff informed the consumers that there was no related restaurant in New Jersey, some consumers claimed that staff from the New Jersey restaurant claimed that there was a relationship between the restaurants.

## **INTERROGATORY NO. 36:**

If your answer to Admission No. 19 is not unequivocally "admitted," identify each of the members of the relevant public that are allegedly confused, when the alleged confusion occurred, and where the alleged confusion occurred.

## ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is subject to the attorneyclient privilege and/or work product doctrine. Subject to the foregoing specific and general objections and without waiving the same, Boi Na Braza responds that the members of the general public that were confused were not regular customers and names were not recorded. The instances of confusion occurred between the years of 2003 and 2006 at the Atlanta, Georgia and Dallas, Texas locations of the Boi Na Braza restaurants.

### **INTERROGATORY NO. 37:**

Identify the physical location of all current and/or previously-existing restaurants or other entities associated with or identified by Registrant's mark.

#### ANSWER:

Boi Na Braza 4025 William D. Tate Grapevine, Texas 76051

Boi Na Braza

Bei Na Braza's Objections and Answers to Terra Sul's Second Set of Interrogatories and Request for Admission—Page 7 020175 000002 DALLAS 2356310.1

441 Vine Street Cincinnati, Ohio 45202

Boi Na Braza 3149 E Shadowlawn Ave NE Atlanta, Georgia 30305-2405

# **REQUEST FOR ADMISSION NO. 20:**

Admit that Registrant never owned, operated or controlled any restaurant or other entity associated with or identified by Registrant's mark "boi na braza" in the State of New Jersey.

# ANSWER:

Admitted.

# **INTERROGATORY NO. 38:**

If your answer to Admission No. 20 is not unequivocally "admitted," identify each restaurant or other entity associated with or identified by Registrant's mark "boi na braza" in the State of New Jersey.

# ANSWER:

# **REQUEST FOR ADMISSION NO. 21:**

Admit that Registrant has never owned, operated or controlled any restaurant or other entity associated with or identified by Registrant's mark "boi na braza" in the State of New York.

## ANSWER:

Admitted.

#### **INTERROGATORY NO. 39**;

If your answer to Admission No. 21 was not unequivocally "admitted," identify each restaurant or other entity associated with or identified by Registrant's mark "boi na braza" in the State of New York.

# ANSWER:

# **INTERROGATORY NO. 40:**

Identify any current or previously-existing plans or intentions by Registrant to open or operate a restaurant in New Jersey using the "boi na braza" mark, and identify all evidence supporting any such plans or intentions.

# ANSWER:

Subject to the foregoing general objections, and without waiving the same, Boi Na Braza responds that it has no definite plans or intentions to open or operate a restaurant in New Jersey using the "boi na braza" mark.

Bol Na Braza's Objections and Answers to Terra Spl's Second Set of Interrogatories and Request for Admission - Page 8 020175 000002 DALLAS 2358310.1

# **INTERROGATORY NO. 41:**

Identify any current or previously-existing plans or intentions by Registrant to open or operate a restaurant in New York using the "boi na braza" mark, and identify all evidence supporting any such plans or intentions.

# ANSWER:

Subject to the foregoing general objections, and without waiving the same, Boi Na Braza responds that it intends to open a restaurant in New York under the "boi na braza" mark in the future.

# **INTERROGATORY NO. 42:**

Identify any and all marketing activity or advertisements directed to the State of New Jersey by Registrant related to Registrant's restaurants or related entities and using the mark "boi na braza" in connection therewith.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that its advertising is both national and global in nature. Specifically, its advertisements are placed in American Way magazine and Delta Sky magazine, which have a circulation that covers the entire United States. Its website, located at www.boinabraza.com, may be viewed around the world.

# **INTERROGATORY NO. 43:**

Identify any and all marketing activity or advertisements directed to the State of New York by Registrant relating to Registrant's restaurants or related entities and using the mark "boi na braza" in connection therewith.

# ANSWER:

Boi Na Braza objects to this interrogatory as it is overly broad and unduly burdensome. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that is advertising is both national and global in nature. Specifically, its advertisements are placed in American Way magazine and Delta Sky magazine, which have a circulation that covers the entire United States. Its website, located at www.boinabraza.com, may be viewed around the world.

# INTERROGATORY NO. 44:

Identify all evidence supporting Registrant's contention that "Boi Na Braza believes that Terra Sul was not only aware of its restaurant services long before Boi Na Braza initiated any contact with Mr. Farid Saleh but in fact implied a false association with Boi Na Braza's organization" as stated in Registrant's Response to Interrogatory Nos. 8-12, dated August 7, 2007.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by the attorney-client privilege and/or work product doctrines. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza directs Petitioner's attention to its Answer to Interrogatory Nos. 35 and 36 above. Boi Na Braza further responds that based on the comments of consumers that have approached the staff of the Atlanta, Georgia and Dallas, Texas Boi Na Braza restaurant locations as outlined above as early as 2003, Boi Na Braza believes that Terra Sul was aware of its restaurant services long before Boi Na Braza initiated any contact with Mr. Farid Saleh and in fact implied a false association with Boi Na Braza's organization.

# **INTERROGATORY NO. 45:**

If your answer to any of Admission Nos. 13-21 is not unequivocally "admitted," state the basis for, and identify all facts and evidence, supporting your denial of each individual Request for Admission.

#### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is protected by that attorney-client privilege and/or work product doctrine. Boi Na Braza further objects to the extent that this interrogatory seeks information relating to an admission request was objected to and, as to any such request, objects to providing such information for the same reason the request was objected to. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds as follows:

Answering to Admission Requests No. 13-17, 19:

Request No. 13: Denied because Registrant's first use of the term "boi na braza" was prior to June 24, 1999.

Request No. 14: Denied because Registrant's first use of the term "boi na braza" was prior June 1, 1999.

Request No. 15: Denied because the term 'boi na braza" was first used in connection with Boi Na Braza's goods and services at least as early as July 19, 1999.

Request No. 16: Denied because the term "boi na braza" was first used in interstate commerce in connection with Boi Na Braza's goods and services prior to September 11, 2000.

Request No. 17: Denied because the ordinary consumer of Boi Na Braza's goods and services does not understand the term "braza" to mean "things Brazilian" or relating to Brazil.

Request No. 19: Denied because there have been instances of actual consumer confusion.

# **INTERROGATORY NO. 46:**

If you contend that you have any trademark rights or proprietary interests in the terms "churrascaria boi na brasa" and/or "boi na brasa," state the basis for your contention and identify all evidence in support thereof.

#### ANSWER:

Subject to the foregoing general objections, and without waiving the same, Boi Na Braza responds that it is the owner of U.S. Registration No. 2,534,608 for the mark BOI NA BRAZA in connection with restaurant services. The term "churrascaria" is purely descriptive of the services and the term "boi na brasa" is a phonetic equivalent to the mark BOI NA BRAZA. The registration is prima facio evidence of the validity of the mark, of the registration of the mark, of Boi Na Braza's ownership of the mark and of Boi Na Braza's exclusive right to use the mark in commerce on or in connection with the services specified in the registration.

# **INTERROGATORY NO. 47:**

If you seek to own any trademark rights or proprietary interests in the terms "churrascaria boi na brasa" and/or "boi na brasa," identify all previous or planned attempts to acquire and/or register such rights.

### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is subject to the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that through is ownership of Registration No. 2,534,608 for the mark BOI NA BRAZA, it owns trademark rights or proprietary interests in the terms "churrascaria boi na brasa" and/or "boi na brasa" given the purely descriptive nature of the word "churrascaria" and the phonetic equivalence of the term "boi na brasa" and Boi Na Braza's registration for BOI NA BRAZA.

# **INTERROGATORY NO. 48:**

If you contend that Petitioner is improperly using the terms "churrascaria boi na brasa" and/or "boi na brasa" to identify its restaurant business, state the basis of your contention and identify all evidence in support thereof.

### ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is subject to the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it is the owner of U.S. Reg. No. 2,534,608 for the mark BOI NA BRAZA. The registration is prima facie evidence of the validity of the mark, of the registration of the mark, of Boi Na Braza's ownership of the mark and of Boi Na Braza's exclusive right to use the mark in commerce on or in connection with the services specified in the registration. Although Petitioner claims rights in a confusingly similar mark, Petitioner has yet to establish ownership of prior rights in such mark. Further, Boi Na Braza is of the belief that Petitioner has claimed an association with Boi Na Braza to members of the general public, when in fact no such association exists.

# **INTERROGATORY NO. 49:**

If you contend that Registrant has priority of use or superior rights over Petitioner to use the terms "churrascaria boi na brasa" and/or "boi na brasa" in the State of New Jersey, state the basis for your contention and identify all evidence in support thereof.

# ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is subject to the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it is the owner of U.S. Reg. No. 2,534,608 for the mark BOI NA BRAZA. The registration is prima facie evidence of the validity of the mark, of the registration of the mark, of Boi Na Braza's ownership of the mark and of Boi Na Braza's exclusive right to use the mark in commerce on or in connection with the services specified in the registration. Although Petitioner claims rights in a confusingly similar mark, Petitioner has yet to establish ownership of prior rights in such mark.

# **INTERROGATORY NO. 50:**

If you contend that Registrant has priority of use or superior rights over Petitioner to use the terms "churrascaria boi na brasa" and/or "boi na brasa" in the State of New York, state the basis of your contention and identify all evidence in support thereof.

# ANSWER:

Boi Na Braza objects to this interrogatory as it seeks information that is subject to the attorney-client privilege and/or work product doctrine. Subject to the foregoing specific and general objections, and without waiving the same, Boi Na Braza responds that it is the owner of U.S. Reg. No. 2,534,608 for the mark BOI NA BRAZA. The registration is prima facie evidence of the validity of the mark, of the registration of the mark, of Boi Na Braza's ownership of the mark and of Boi Na Braza's exclusive right to use the mark in commerce on or in connection with the services specified in the registration. Although Petitioner claims rights in a confusingly similar mark, Petitioner has yet to establish ownership of prior rights in such mark.

Dated: June 13,2008

Respectfully submitted,

BOI NA BRAZA INC.

By: Pemy M. Daurs

Herbert J. Hammond
Deborah L. Lively
Remy M. Davis
THOMPSON & KNIGHT LLP
1700 Pacific Avenue
Suite 3300
Dallas, Texas 75201
(214) 969-1781
(214) 969-1751 (Fax)

Attorneys for Boi Na Braza Registrant

# **CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing Response to Petitioner Terra Sul's Second Set of Interrogatories and Requests for Admission is being served upon Petitioner's attorney of record, Eamon J. Wall, by certified mail, return receipt requested, on this 13th day of June, 2008, in an envelope addressed to:

Earnon J. Wall
Patterson & Sheridan, LLP
595 Shrewsbury Avenue, Suite 100
Shrewsbury, New Jersey 07702

Penny M. Davis
Remy M. Davis

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Terra Sul Corporation a/k/a
Churrascaria Boi Na Brasa

Petitioner,

v.

S
Cancellation No. 92047056

Boi Na Braza, Inc.,

Respondent.

# **VERIFICATION**

I am over the age of eighteen years. I am Secretary of Registrant Boi Na Braza, Inc. ("Boi Na Braza"), and I am competent to make this affidavit. The information set forth in the foregoing answers to Petitioner's interrogatories (1) is true and correct based on my own personal knowledge, or (2) is true and correct to the best of my knowledge, information, and belief, because it has been collected under my direction and made available to me by agents of Boi Na Braza, whom I believe to be reliable and whom I know to have personal knowledge of the facts collected. On this basis, I am authorized to make this affidavit for and on behalf of Boi Na Braza in this proceeding.

Jonas Matheus

Secretary
Boi Na Boar

Boi Na Braza, Inc.

# Cancellation No. 92047056 Terra Sul Corporation v. Boi Na Brasa, Inc.

# **EXHIBIT E**

Offered by Terra Sul Corporation



# The State of Texas

Secretary of State

CERTIFICATE OF INCORPURATION

ũ.F

BJI NA BRAZA, INC. CHARTER NUMBER 01540801

THE UNDERSIGNED, AS SECRETARY OF STATE OF THE STATE OF TEXAS, HEREBY CEPTIFIES THAT THE ATTACHED ARTICLES OF INCORPORATION FOR THE ABOVE NAMED CORPORATION HAVE BEEN RECEIVED IN THIS OFFICE AND ARE FOUND TO CONFORM TO LAW.

ACCORDINGLY, THE UNDERSIGNED. AS SECRETARY OF STATE, AND BY VIRTUE OF THE AUTHORITY VESTED IN THE SECRETARY BY LAW, HEREBY ISSUES THIS CERTIFICATE OF INCORPORATION.

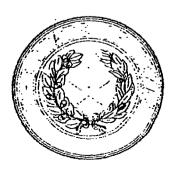
TSSUANCE OF THIS CERTIFICATE OF INCOPPORATION DUES NOT AUTHORIZE

THE USE OF A CORPORATE NAME IN THIS STATE IN VIOLATION OF THE RIGHTS OF

ANOTHER UNDER THE FEDERAL TRADEMARK ACT OF 1946. THE TEXAS TRADEMARK LAW,

THE ASSUMED BUSINESS OR PROFESSIONAL NAME ACT OR THE COMMON LAW.

DATED JUNE 24, 1999 EFFECTIVE JUNE 24, 1999



Elton Bomei, Secretary of State

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